



Western
MULE
Magazine

Jake Clark's
Mule Days



February 25, 2010

To all Mule Days advertisers, vendors, supporters we are trying to work smarter during these economic times so in addition to your support during Mule Days we are offering the following as well:

- We have contracted with Mules N More and Western Mule Magazine to offer our rates for advertising to our advertisers, vendors, sponsors and donors for Full Color ads. The ads will run in both magazines and can be run in the March, April & May issues. We will need each months advertising by the 1st of the previous month. Please send the ad to me camera ready, 300dpi in pdf, tiff or jpg format (preference is in that order due to quality). . Call with any questions.
- The sizes for the ads are:

• 1/4 page - (3 1/2" wide x 4 3/4" high)	Cost Per Month (per Issue)
• 1/2 page - (7 1/2" wide x 4 3/4" high)	\$153.75
	\$307.50

I hereby agree to advertise with Jake Clark's Mule Days , June 16-20, 2010 as follows:	Price	No.	Total
Full Color Ads in Both Mules & More and Western Mule Magazines: Both Magazines		Months	
1/4 page ad - (3 1/2" wide x 4 3/4" high) <input type="checkbox"/> April due by 3-5 <input type="checkbox"/> May due by 4-5 \$153.75 x			
1/2 page ad - (7 1/2" wide x 4 3/4" high) <input type="checkbox"/> April due by 3-5 <input type="checkbox"/> May due by 4-5 \$307.50 x			
Camera ready ad can be emailed to kay@saddlemule.com . If we are to design the ad, add			\$25
Payment must accompany ad. Check # _____ Total Amount Enclosed \$ _____			

Thanks,
Kay Clark



The March Ads