



# Jake Clark's Mule Days

Jake & Kay Clark | 134 Road | 4 Powell, WY 82435  
 Call: (307) 754-4320 or Visit our website: [www.saddlemule.com](http://www.saddlemule.com)

## America's Finest Select Saddle Mules

### Mule Days Catalog Advertising for Consignors'

To all Mule Days consignors:

To help make your advertising dollar work better for you, we are offering the following two promotions:

- In the Mule Days Full Color catalogue, we are offering a business card size ad for \$150. The ads will be in full color this year and in the back pages of the catalogue. Please furnish Business Card.
- We have created an advertising Campaign in the Mules N More and Western Mule Magazines and will offer our advertising rates to consignors, sponsors and donors for Full Color ads. The ads will run in both magazines and can be run in the April &/or May issues. We will need April's ad by March 5<sup>th</sup>, and May's ad by April 5<sup>th</sup>. Please send the ad to me camera ready, 300dpi in pdf, tiff or jpg format (preference is in that order due to quality).
- The sizes for the ads are:
 

<ul style="list-style-type: none"> <li>• 1/4 page - (3 1/2" wide x 4 3/4" high)</li> <li>• 1/2 page - (7 1/2" wide x 4 3/4" high)</li> </ul>	<b>Cost Per Month (per Issue)</b> \$153.75 for both magazines \$307.50 for both magazines
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I hereby agree to advertise with Jake Clark's Mule Days , June 17-21, 2009 as follows:	Price	No.	Total
<b><u>Mule Days Catalogue—Full Color – Consignors Only</u></b>			
<b>Business Card Ad &amp; Sponsor Buckle - Name announced at Rodeo &amp; award presentation</b> Barrel Racing      Barrel Race (12 & under)      Ribbon Roping      1 - 2 - 3 buckles Pole Bending      Pole Bending (12 & under)      Team Branding      1 - 2 - 3 buckles Goat Tying      Goat Tying (12 & under)      Team Roping      1 - 2 - 3 buckles Wild Cow Riding      Team Sorting      Wild Cow Milking      1 - 2 - 3 buckles Saddle Mule Race      Mounted Shooting      Miniature Bull Riding (12 & under)	\$150		\$
<input type="checkbox"/> <b>Business Card to be used for ad attached</b> <input type="checkbox"/> <b>Use Same Ad As Last Year - No Changes</b>	<input type="checkbox"/> <b>Changes attached:</b> <input type="checkbox"/> <b>Ad Layout to be created</b> <b>contact: _____</b>		
<b>Deadline March 1st</b> for Catalogue ad layout			
<b>Full Color Ads in Both Mules &amp; More and Western Mule Magazines:</b>	<b>Both</b>	<b>Months</b>	
1/4 page ad - (3 1/2" wide x 4 3/4" high) <input type="checkbox"/> April by March 5 <sup>th</sup> <input type="checkbox"/> May by April 5 <sup>th</sup> <b>\$153.75</b>		_____	\$ _____
1/2 page ad - (7 1/2" wide x 4 3/4" high) <input type="checkbox"/> April by March 5 <sup>th</sup> <input type="checkbox"/> May by April 5 <sup>th</sup> <b>\$307.50</b>		_____	\$ _____
Camera ready ad can be emailed to <a href="mailto:kay@saddlemule.com">kay@saddlemule.com</a> .		If we are to design the ad, add \$25	
<b>Payment must accompany ad.</b>		<b>Check # _____ Total Amount Enclosed \$ _____</b>	

Thanks,  
 Kay Clark

**Jake Clark 1134 Road 14, Powell, Wyoming 82435**

**Any Questions Please Contact Us:** Mule Days Ranch (307) 754 - 4320 Kay's Cell Phone No. (307) 272 - 8792  
 Email: [kay@saddlemule.com](mailto:kay@saddlemule.com) or Visit Our Website: [www.saddlemule.com](http://www.saddlemule.com)